

~~CONFIDENTIAL~~

W. G. B. 10
24 March 1950

MEMORANDUM FOR: MANAGEMENT OFFICER

FROM: Executive Assistant Director, OCD

SUBJECT: Organizational Titles Included in the OCD
Table of Organization

1. This Office concurs in the recent Management suggestions that the titles Industrial Register, Biographic Register, and Graphics Register be changed to read Industrial Division, Biographic Division, and Graphics Division. As indicated in our telephone conversation on the subject, it is anticipated that subdivisions within the Biographic, Industrial, and Graphics Divisions now carried as Divisions on the official T/O will be changed to Branches; the Sections all seem to be accurately designated.

2. The question of title for the Graphics Division has been discussed at some length with members of the Graphics Division and the AD/OCD. Two points have been brought out which mitigate against changing the descriptive title of this Division. First, it is already well known as such throughout the Intelligence Agencies, and second it is the desire of this Office that titles of Divisions within the Office be limited to the two most descriptive words. It is felt that the word "photographic" is not sufficiently all inclusive. If a new word were to be substituted for Graphics, it is thought that a hyphenated word such as "Film-Photo" Division might be the best solution; however, this Office does not believe that a change in title is advisable. It has been suggested by one source that some word other than Graphics might be found for the recently designated Presentation & Graphics Branch, Administrative Staff, ORE, such as Presentation and Display Branch, Display Support Branch, or the original title of Presentation Branch which itself implies all aspects of presentation, both graphic and oral, with which the Branch is associated.

3. We will continue to give thought to your suggestions along this line, and will be glad to discuss the matter further with you at any time.

25X1A9A

W. G. B.
~~CONFIDENTIAL~~